March 24, 1995

Jose Fontanez
Manager, Community Marketing
Philip-Morris
120 Park Avenue
New York NY 10017

Dear Jose:

Thank you for meeting our committee deadline and agreeing to the terms of my letter to you dated March 17, 1995.

The Ohio Expositions Commission's Marketing/Public Relations/ Advertising/Rental/Entertainment Committee approve and accept the understanding which you and I have reached.

Brett Chance, the Expositions Center Entertainment Coordinator, anticipates announcing our concert line-up in early April of 1995 and subsequent ticket sales will follow.

I am requesting that you please come to Columbus, or arrange a telephone conference call, at which time we will select the Marlboro concert and review any last-minute details.

I understand your hectic travel schedule, but I feel that time is of the essence and we must make several decisions before early April.

You have been kind to expedite the Philip-Morris decision-making process and I believe we now have the makings of a good working relationship.

Please give me a call as soon as your schedule permits.

Thank you for your time, cooperation and all future considerations.

Sincerely,

Charlie

Charlie Evranian
Deputy Director & CFE

CME/kem

c: Brett Chance, Entertainment Coordinator
Rick Frenette, General Manager
Luis Perez, Concessions Lot Coordinator
Jill Schaller, Marketing/Public Relations Director

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